

Idea Generation Chart



Have more
creative
ideas.

Idea Generation Chart

You're going to create a chart that helps you to solve one of your problems, or answers one of your questions. This purpose of the chart is to give you new ideas and combinations that you might not have thought of before.

My question: How do I make the perfect scarf?

The top row (blue) is where you are going to come up with different categories that fit into your questions. Yours may or may not be the same as mine.

After creating the chart, you will have a whole list of new combinations to play with that you might not have thought of before. It's also a great tool to have around when you're stuck and having trouble coming up with an idea or solution. See below to look at some examples of combinations.

a. material	b. size	c. extras	d. technique	e. occasion
thin cotton	long and wide	grommets	plain weave	keep warm in winter
silk	long and skinny	leather	crochet	to wear to work
wool	short and wide	crochet	knit	special occasion
tencel	short and skinny	tapestry in-lay	knitting machine	for spring
chunky cotton	extra long and extra wide	snapes	pattern weave	for everyday
blend	square	hooks	mix	for a gift

To come up with your combinations, you are taking one idea from each column.

1. thin cotton + long and wide + grommets + plain weave + keep warm for

winter

2. Thin cotton + long and skinny + leather + knit + special occasion
3. tencel + extra long and extra wide + snaps + plain weave + for everyday
4. blend + short and skinny + hooks + mix of techniques + for a gift

Your Turn

You don't need to take the time to write out every combination... that could take a while. But play around with some of the options and see if there are some new ideas that emerge, or combinations that you're excited about seeing what would happen.

To get started you need to come up with a problem that you want to solve. It can be about anything.

Next you need to come up with your 5 categories... if you can't come up with 5 you can do less, but I would recommend having at least 3.

Then fill in at least 4 boxes under each topic.

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